

Special Olympics Utah is pleased to announce the Inaugural *Champions Campaign*! Mark your calendars because from April 15 - May 15 all of Special Olympics Utah's champions will have the opportunity to work together to raise awareness and funds to support SOUT's valuable programming for our incredible athletes, partners and volunteers.



We challenge each *Champions Campaign* participant to use the materials provided to raise \$250 each! \$250 is the approximate cost to Special Olympics Utah for one athlete to participate in one sport for one season. Anyone who achieves their goal will be recognized at the 2015 Special Olympics Utah Summer Games. For delegations looking for fundraising events during 2015 - this is a fun and easy way to get involved! In order for this to apply toward your fundraising and outreach events, 20% of your team must be involved in the campaign - participants DO NOT need to reach the \$250 each goal - this is a challenge goal, not a requirement.

There are three levels of donation we will encourage to help keep it simple!

Gold - \$50

Silver - \$20

Bronze - \$10

Donations of any amount are welcome and we are thankful for the support.

How to Raise \$250 in One Week

Ask your significant other or best friend for \$20	\$20
Ask three relatives for \$20 each	\$60
Ask three friends for \$20 each	\$60
Ask your boss or a local business for \$50	\$50
Ask four co-workers for \$10 each	\$40
Ask four neighbors for \$10 each	\$40
TOTAL	\$250

Special Olympics Utah provides sports training and athletic competition to more than 2,500 children and adults with and without intellectual disabilities (athletes and partners) across the state. SOUT provides competitive events, uniforms, meals, sports equipment, practice facilities and much, much more to ensure our athletes have the opportunity to train and compete. These events and resources are provided free of charge to our participants and, with your help, we can reach more athletes and provide more opportunities for our athletes, partners, coaches, volunteers and fans statewide! Thank you for your support!