THE BLACK & WHITE

Bocce Ball™

SEPTEMBER 6, 2019
Utah Cultural Celebration Center | West Valley City, UT

Sponsorship and Underwriting Opportunities
Join Us and Discover the Power

Special Olympics Utah is much more than sports. It is a movement dedicated to providing individuals with intellectual disabilities an opportunity to succeed on the playing field — and in life.

Through the power of sports, people with intellectual disabilities discover new strengths and abilities, skills and success. Our athletes find joy, confidence and fulfillment -- on the playing field and in life. They also influence people in their communities and elsewhere to open their hearts to a wider world of human talents and potential.

Today we ask you to join the movement and Discover the Power by becoming a sponsor of the 2019 Black & White Bocce Ball. The night promises to be an extraordinary experience full of inspiration, motivation, and celebration.
BECOMING A CORPORATE SPONSOR

Find the sponsorship level that works for you, then join us for the 2019 Black & White Bocce Ball

WHY BECOME A CORPORATE PARTNER?

You are supporting Special Olympics Utah’s mission to provide year-round sport training and competition for individuals with intellectual disabilities throughout Utah at no cost to the athletes — or their families.

Positioning yourself as a partner of Special Olympics Utah – one of the largest and most respected sport organizations in the world - will bolster your company’s reputation and demonstrate your commitment to serving your community.

- Founded in 1968 by Eunice Kennedy Shriver, Special Olympics has grown from a backyard summer camp for people with intellectual disabilities to a global movement, and has been changing lives and attitudes ever since.

- Individuals who compete in Special Olympics develop improved physical fitness and motor skills and greater self-confidence. They exhibit courage and enthusiasm and build lasting friendships. These life skills enhance their ability to live normal productive lives. More than ever, Special Olympics athletes volunteer, hold jobs, own homes, go to school and like everyone else, enjoy full and successful lives.

- Special Olympics' research and evaluation work has advanced knowledge of the needs of people with intellectual disabilities (ID) and their families and has improved knowledge of the cultural and environmental factors that are obstacles to people with ID reaching their full potential. Special Olympics’ research is a catalytic force for social and policy change around the globe.

- Special Olympics receives funding in support of the movement from individuals, corporations, foundations, government and restricted grants. The vast majority of funding received is from individuals through the Special Olympics direct mail program.
"Let me win. But if I cannot win, let me be brave in the attempt."

-Special Olympics Athlete’s Oath

2019 BLACK & WHITE BOCCE BALL

Special Olympics Utah’s 2019 Black & White Bocce Ball will be held Saturday, September 6th at Utah Cultural Celebration Center in West Valley City, UT.

A fun, family friendly black tie invited with sneakers evening that begins at 5:00 p.m. and features Italian-themed festivities, extraordinary cuisine, refreshing beverages and open bar, and a fabulous multi themed silent auction. Mix, mingle and play bocce with friends, family and Special Olympics Utah athletes throughout the night!

WHO IS ATTENDING
More than 500 guests are expected to attend, including corporate sponsors, business owners, and philanthropic leaders.

EVENT HOSTS & PRESENTING SPONSOR
The 2019 Black & White Bocce Ball hosts are the Special Olympics Utah Board of Directors.

Our Presenting Sponsor is Harmons Neighborhood Grocer.

SPONSORSHIP OPPORTUNITIES
Gold Sponsor - $10,000
Silver Sponsor - $5,000
Bronze Sponsor - $2,500
Table Sponsor - $1,000

EVENT HISTORY
With the launch of the Black and White Bocce Ball in 2016, Special Olympics Utah created a fun, sporty and glamorous night of inclusion where guests are invited to play bocce alongside our Special Olympics Utah athletes.

OUR VISION
Special Olympics Utah’s vision is to create inclusive communities where those with or without intellectual disabilities participate in activities together.

YOUR SUPPORT
Proceeds from the evening are dedicated to empowering individuals with intellectual disabilities to become physically fit, productive and respected members of society through sports training and competitions.

Special Olympics Utah transforms communities and brings people together through the events and programs throughout Utah.
OUR MISSION IS SIMPLE

The mission of Special Olympics Utah is to provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities. This gives them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.

Every action we take to Discover the Power through all Special Olympics activities reflect the values, standards, traditions, ceremonies, and events embodied in the modern Olympic movement. These Olympic-type activities have been broadened and enriched to celebrate the moral and spiritual qualities of persons with intellectual disabilities to enhance their dignity and self-esteem.

AREAS OF INTEREST – SPECIAL OLYMPICS RESEARCH:

The Scope of the Need.
Before anything can be done to help people with ID live fuller, more satisfying lives, policymakers and others need to know as much as possible about the difficulties they face. Special Olympics’ research has helped fill this knowledge gap by investigating topics such as the attitudes the public has towards people with ID, the general perception of their capabilities, barriers to employment and other aspects of community inclusion, and their health status and access to quality health care.

The Impact of Special Olympics.
Special Olympics research and evaluation has shown that the movement has made a significant impact on its athletes, the families of athletes, and the community at large. Special Olympics has collected data on the effect on athlete self-esteem, ability to be employed, and social skills, as well as the influence participation has on volunteers’ attitudes, family members’ cohesiveness, and other impacts.

The Scope of Special Olympics.
Many people are unaware of the size of Special Olympics and the extent of its programming, but many people think of Special Olympics as an occasional sporting event in the United States that benefits children with ID. While this may have been true decades ago, today Special Olympics is so much more. To help build understanding of Special Olympics, the organization compiles data about itself such as the number of athletes we reach and the international scope of our programming.

Special Olympics Initiatives.
Central to the success of Special Olympics programming is the evaluation of its initiatives. By thorough and scientific examination, Special Olympics can determine the effectiveness of its programs and make changes to them to maximize impact.
SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR – $10,000
- 10 event tickets with premier table placement & prime Bocce Ball playing time
- Sponsor logo or name listed on the event invitation (commitment must be received prior to the print date)
- Full-page recognition space in the event program
- Sponsor logo or name displayed on the event website
- Sponsor logo or name listed in the presentation shown at the event
- Sponsor logo or name will appear on the “Step & Repeat” event banner
- Recognition in all press releases, public service announcements, and social media package
- Entrance into the VIP Reception/Athlete Meet & Greet

SILVER SPONSOR – $5,000
- 10 event tickets with preferred seating
- Sponsor logo or name listed on the event invitation (commitment must be received prior to the print date)
- Half-page recognition space in the event program
- Sponsor logo or name displayed on the event website
- Sponsor logo or name listed in the presentation shown at the event
- Sponsor logo or name will appear on the “Step & Repeat” event banner
- Recognition in all press releases, public service announcements, and social media package
- Entrance into the VIP Reception/Athlete Meet & Greet

BRONZE SPONSOR – $2,500
- 10 event tickets
- Reserved table placement
- Sponsor name listed on the event website
- Acknowledgement in the presentation shown at the event

TABLE SPONSOR – $1,000
- 8 event tickets
- Reserved table placement
- Acknowledgement in presentation shown at the event

We are happy to discuss customizable underwriting opportunities.

To ensure your name is listed in the event program, the sponsorship commitment form must be received by August 18, 2019.
For more information, please contact Wendy Kelly at 801.910.7281.
UNDERWRITING OPPORTUNITIES

Bar and Beverage Service - $5,000
• Company/Donor name or logo will be prominently displayed at the Bar area throughout the evening
• Company/Donor name will be printed in the night-of event program book as one of the event underwriters (if received before print deadline)
• Two Black & White Bocce Ball Tickets
• Two VIP Reception Tickets
Description: Underwriting will cover the costs related to bar setup, staff and beverages for the Black & White Bocce Ball.

Bocce Ball Court - $5,000
• Company/Donor name or logo will be prominently displayed courtside at each Bocce Ball Court
• Company/Donor name printed in the night-of-event program book as one of the event underwriters (if received before print deadline)
• Two Black & White Bocce Ball Tickets
• Two VIP Reception Tickets
Description: Underwriting will cover the costs related to Bocce Ball court build products, set up and execution the games during the event.

Mobile Bidding - $5,000
• Company/Donor name or logo will appear on the mobile bidding system
• Company/Donor name printed in the night-of-event program book as one of the event underwriters (if received before print deadline)
• Two Black & White Bocce Ball Tickets
• Two VIP Reception Tickets
Description: Mobile bidding will be used to enhance the silent auction bidding process and to solicit donations throughout the evening. Underwriting will cover expenses related to mobile bidding technology, which is widely used at auctions benefitting Special Olympics Utah.

Event Program - $5,000
• Company/Donor name printed in the night-of event program book as one of the event underwriters (if received before print deadline)
• Two Black & White Bocce Ball Tickets
• Two VIP Reception Tickets
Description: Underwriting will cover the expenses for printing the program book which features silent auction items, opportunity drawing item(s), sponsor acknowledgements, letters from the Board Chair & CEO, and other relevant event information.
Yes! We will support Special Olympics Utah by sponsoring the 2019 Black & White Bocce Ball, at the following level(s):

SPONSORSHIP LEVELS

- O Gold Sponsor – $10,000
- O Silver Sponsor – $5,000
- O Bronze Sponsor – $2,500
- O Mobile Bidding – $5,000
- O Event Program – $5,000
- O Bocce Ball – $5,000
- O Table Sponsor – $1,000
- O Individual Ticket – $125

SPONSOR INFORMATION
Select a category: O Corporate O Individual O Foundation

Please print your company name legibly and exactly how you want it to appear in all event materials.

Name: _______________________________________________ Title: _____________________________
Company name: _________________________________________________________________________
Address: ________________________________________________________________________________
City: _______________________________________________ State: _________ ZIP: __________________
Phone: ______________________________________ Email: _____________________________________

ARTWORK: Please provide your company logo electronically in .JPG or .EPS (Adobe Illustrator CS or higher, PC-compatible, with outlined fonts) file formats as both gray scale and color versions.

PAYMENT INFORMATION
- o My check is enclosed, made payable to Special Olympics Utah.
- o Please charge my credit card: O American Express O MasterCard O VISA O Discover
- Card number: _________________________________________________________ Exp. Date: __________
- Name (as it appears on the card): __________________________________________________________
- Billing address (if different from above): ___________________________________________________
- Signature: _______________________________________________________________________________
(You may also call our office to submit CC payment information over the phone)

SUBMIT COMPLETED FORM TO WENDY KELLY BY AUGUST 18, 2019.
Wendy Kelly 1400 South Foothill Drive #238
Salt Lake City, UT 84107
Phone: 801.910.7281 | Fax: 801.363.1524 | Email: kelly@sout.org

TAX ID#: 87-0367185
Fair market value of ticket: $62.50
Our Board of Directors

Mr. William “Bill” Biddle, – Chair
Mr. Robert “Rob” Anderson
Mr. Doug Arveseth – Treasurer, Chair of Finance Committee
Mr. Ryan P. Atkinson, Chair of Governance Committee
Ms. Margret Ann Crockett
    Mr. Jahn Davis
    Ms. Amber Gertsch
    Ms. Kaylana Gertsch
    Ms. Christine Grant
    Ms. Lisa Hernandez
    Ms. Karen Kunder
    Ms. Janet Louie
    Mr. Steven Maranville
    Ms. Anna Nelson
    Mr. Travis Nielsen

Mr. Ryan Taylor – Secretary, and Chair of Marketing and Development Committee

Mr. Chuck Warren – Vice Chair
Ms. Michelle Wolfenbarger

Ms. D’Arcy Dixon Pignanelli, President and Chief Executive Officer, Special Olympics Utah