

SPECIAL OLYMPICS UTAH **CHAMPIONS** **CAMPAIGN** 20 17

From April 15th through May 15th, Special Olympics Utah's champions will work together to raise awareness and funds to support Special Olympic Utah's valuable programs, resources and opportunities for our incredible athletes, partners and volunteers.

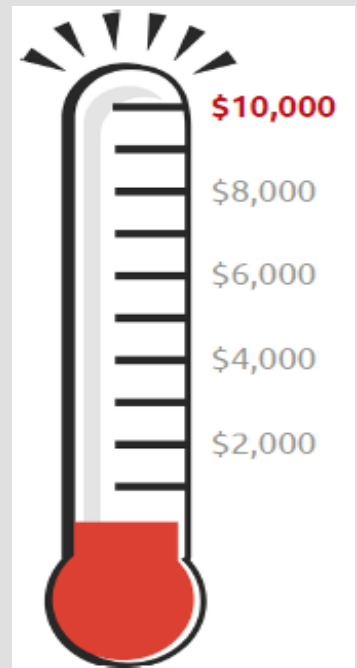
Through the power and joy of sports, Special Olympics Utah transforms lives. Since 1971, Special Olympics Utah has been helping people with intellectual disabilities feel welcome in their communities and develop a profound belief in themselves. Special Olympics Utah provides sports training and athletic competition to more than 2,500 children and adults with and without intellectual disabilities (athletes and partners) across the state, providing competitive events, uniforms, meals, sports equipment, practice facilities and much, much more to ensure our athletes can train and compete. These events and resources are provided free of charge to our participants and, with your help, we can reach more athletes and provide more opportunities for our athletes, partners, coaches, volunteers and fans statewide, and this is where we need you! Our Champions!

For your fundraising efforts to be applied your delegations and required annual community outreach efforts, there are a few guidelines to follow:

- 20% of your team must be involved in the campaign
- While participants do not need to reach the \$250 each goal – it is strongly encouraged! We have a goal of \$10,000 in one month (that's \$330)
- There are three levels of donation we will encourage to help keep it simple!
 - **Gold - \$50**
 - **Silver - \$20**
 - **Bronze - \$10**
 - Remember, donations of any amount are welcome and we are thankful for the support!

**APRIL 15th to
MAY 15TH**

***The 2017 Champions
Campaign goal is
\$10,000! Together,
we can do this!***



***Did you know that it cost almost \$250
is one athlete to participate in one
sport for one season?***

***\$250!
That's your individual goal!***

***This is a fun and easy way to get
involved! Bring your delegations
together and bring awareness to your
community as you raise funds for***

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How to Raise \$250 in One Week

Ask your significant other or best friend for \$20	\$20
Ask three relatives for \$20 each	\$60
Ask three friends for \$20 each	\$60
Ask your boss or a local business for \$50	\$50
Ask four co-workers for \$10 each	\$40
Ask four neighbors for \$10 each	\$40
Total	\$250

***Win or lose, the goal is
always to be brave in the
attempt!***

***Thank you for your
support!***

